

# KEN FONG

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## Executive Profile

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Well-respected nation-wide by both Christians and others--young and old--as an insightful, provocative, courageous, and persevering Asian American Christian leader, who has demonstrated time and again the willingness to step out in faith and translate epiphanies into actions so that critical changes occur in the local church and in the world.

## Skill Highlights

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- Vision-catching and -casting
- Vision-based ethos-building
- Equipping staff to carry the vision into their areas of responsibility
- Leading deep organizational change
- Raising funds to pursue the vision
- Working with artists, musicians, actors, rappers, and film makers to capture people's imaginations.
- Makes things happen and attracts talented people.
- Narrative, motivational preaching
- Creation and use of Keynote slides to reinforce messages
- Training others to become more impactful preachers
- Mentoring younger leaders
- Influencing others through the strategic use of social media, blogging, consulting, teaching, etc.
- Natural networker

## Core Accomplishments

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- Wrote and self-published the first book on the future of Asian American ministries in 1991. Several years later, a radically rewritten version--*Pursuing the Pearl*--was published by Judson Press and continues to be an assigned text in classes on Asian American ministry.
- Created and taught a 10-week course at the beginning of the postmodern shift that was based on cultural insights of Asian Americans; over 500 people took the course in its 10-year run.
- Taught "Asian American Ministries" course twice as a Fuller adjunct based on this book.
- Main Bible expositor for Urbana 2000, speaking daily to over 20,000 conferees with new 'story approach.'
- Rebooted a depleted and discouraged remnant after the church went through a 'friendly split' in 1997. Starting with a third of the original people, a paid-off campus that only had one permanent building, 6-weeks of cash and less than 20% of the former givers, the church today has completed building out the campus and is home to nearly a dozen different API groups (1-4 generations), and people from just about every other group, too.
- Risking reputation to find a way for evangelical churches to live out the gospel with openly LGBTQ Christian brothers and sisters; the subject of an upcoming documentary film that tracks his hero's journey.

## Professional Experience

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### Senior Pastor

May 1997 to Current

### Evergreen Baptist Church of Los Angeles - Rosemead, CA

Primary vision-catcher and -caster, defining the direction for the entire church and 'infecting' a growing circle of others with the essential 'DNA.' Recruiting, motivating, and overseeing excellent staff and working alongside the Church Board to pursue the overall vision. Primary preacher and purveyor of the persistent point of view (POV).

<b>Consultant</b> <b>The Genysys Group</b> - Glendora, CA	Jan 2010 to Dec 2012
Consultant to local churches on hiring the right persons, crafting the appropriate compelling vision, aligning the major programming pieces with the vision, and communicating the vision effectively with the leaders and members.	
<b>Senior Associate Pastor</b> <b>Evergreen Baptist Church of Los Angeles</b> - Rosemead, CA	Jan 1981 to Dec 1997
Originally hired to oversee the young adult ministries, but also main architect for planning what changes were needed to become a truly Asian American church and for spearheading them throughout the organization.	
<b>Pastoral Intern</b> <b>Evergreen Baptist Church of Los Angeles</b> - Rosemead, CA	Sep 1978 to Dec 1980
Faith development of the church's youth.	
<b>Youth Director</b> <b>First Chinese Baptist Church</b> - Sacramento, CA	Oct 1976 to Aug 1978
Led junior high and senior high programs at home church. Size of group mushroomed dramatically as we began to attract many unchurched teens. Organized and produced huge youth rallies in partnership with Asian American churches in San Francisco, San Mateo, and Fresno.	

## Education

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<b>Doctor of Ministry, Asian American Church Growth</b> Fuller Theological Seminary - Pasadena, CA, USA	1990
Researched the then-unseen issue of the blended future for many Asian American churches, framed with the prevailing assumptions of the Church Growth Movement (McGavran and Wagner).	
<b>Master of Divinity, Theology</b> Fuller Theological Seminary - Pasadena, CA, USA	1981
<b>Bachelor of Arts, Biological Science</b> University of California - Berkeley, CA, USA	1976
<b>Associate of Arts, General Education</b> Sacramento City College - Sacramento, CA, USA	1974